

Guide to Buying Friendly Tickets for Brighton & Hove Albion

- Go to <https://ticketing.southend-united.co.uk>
- Log in using your customer number/email and your password; please note that your customer number is your Blues ID number, which is written on the bottom of your season card.
- When you log in your season card seat should already be in your basket, if it is not in your basket please follow the step below.
- To purchase your season card seat for the match, click on the **Cup Tickets** tab at the top of the page, which will give you a further option of **Season ticket holders – Auto Add Seat to Basket**, click on this option and your seat will be put into your basket at the relevant price.

To Purchase Multiple Season Cards Seats

- Go to <https://ticketing.southend-united.co.uk>
- Log in using your customer number/email and your password; please note that your customer number is your Blues ID number, which is written on the bottom of your season card.
- Click on my account at the top of the page
- Click on the Friends and Family link
- You will need to enter the customer number, customer surname, and customer postcode of the other season card holder/s.
- Click on add customer to My Friends and Family.
- You can also register those that do not already have an account by selecting Register Customer
- This will add the customer details on the same page below the registration information
- Place the cursor over the **Cup Tickets** tab at the top of the page, you will see a drop down appear, click on **Season ticket holders – Auto Add Seat to Basket**. This will automatically add the reserved season tickets for all of your friends and family to your basket at the relevant price.
- You may need to change the customer to the person registered under friends and family if the above does not happen straight away.
- Click update basket.

If you require help logging in to your account or have any queries regarding the above, please contact the Southend United Box Office on 08444 77 00 77 or email tickets@southend-united.co.uk