



Corporate Guests

Corporate Guests and Sponsors- Behaviour

Southend United's commitment is to promote inclusion and to confront and eliminate discrimination whether by reason of age, sex, gender identity, sexual orientation, marital or civil partnership status, race, nationality, ethnicity, religion or belief, ability or disability, pregnancy and maternity and to encourage equal opportunities. These are known as 'protected characteristics' under the Equality Act 2010. Southend United also expect all fans, supporters, players, staff, volunteers and representatives to extend this fair treatment to other groups, such as those on low income, homeless community, asylum seekers and refugees and offenders under rehabilitation.

This Policy is fully supported by the Board of Southend United covers the football club, academy, Foundation and all other areas of the business.

Southend United will ensure that it treats everyone fairly and with respect and that it will provide access and opportunities for all members of the community to take part in, and enjoy, its activities. Every staff member, Board member, official, spectator, fan and visiting teams can be assured of an environment in which their rights, dignity and individual worth are respected, and in particular that they are able to work and watch football in an environment without the threat of intimidation, victimisation, harassment or abuse.

Southend United have a zero-tolerance policy towards discriminatory language and behaviour. If you witness this within the Roots Hall Stadium, please report it to your nearest Steward or report it via the free Kick It Out app.