

name _____

address _____

postcode _____

tel. _____

email _____

password _____

(If we need to contact you with regard to Blues Lottery)
Your personal details will not be passed on to third party companies and will remain private & confidential. However if you do not wish to receive further communication from Southend United FC then you should tick this box: []

I wish to pay for entries @£2 per week for each entry

method of payment	per entry	Standing Order	Cheque
Monthly <small>(52 weeks @ £2 divided by 12 months)</small>	£ 8.66	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Quarterly 13 draws	£ 26.00	<input type="checkbox"/>	<input type="checkbox"/>
6 Monthly 26 draws	£ 52.00	<input type="checkbox"/>	<input type="checkbox"/>
Annually 52 draws	£104.00	<input type="checkbox"/>	<input type="checkbox"/>

Standing order payments are continuous. The first payment will be taken on receipt of your application. Subsequent payments will be on your chosen payment day.
For payments by cheque, you will be notified in advance, of your renewal date.
Please make cheques payable to **Southend United Youth Development Association**

to pay by standing order

your bank _____

address _____

your account no. **bank sort code**

Please pay to: Royal Bank of Scotland, 13-15, London Rd, Southend-On-Sea, Essex SS1 1PR for the account of: Southend United Youth Development Association (Acc No 10219168 Sort code 16 31 50)

the sum of £ on the day

Monthly Quarterly 6 Monthly Annually (please indicate)

signature _____

date REF No. OFFICE USE ONLY

Players must be over 16 years of age.

Simply fill in your details on the attached sign up form.

Decide how many weekly entries you wish to pay for. You can have one entry at £2.00 per week, or multiple entries - each with its own exclusive membership number. Simply multiply the number of entries by the amounts shown for your chosen payment interval.

Choose your method of payment.

Standing order payments help us keep our administration costs down.

If paying by Standing order please complete the details on the form.

Standing order payments are made monthly, quarterly, 6 monthly or annually in advance

If paying by cheque you can pay quarterly, '6 monthly' or annually. To assist us in keeping admin costs down, '6 monthly' payments or greater in advance would be welcome.

You will be notified in advance when your entries are due to finish.

Send your completed form (and payment, if paying by cheque) to: Blues Lottery PO Box 6635, Derby DE1 9WW

All in2win payments are processed 2 weeks in advance of the draw.

Please allow up to two weeks for your payment to be processed before entry into your first draw.

Each paid entry will be placed into the in2win weekly prize draw. Wherever possible the prize draw will take place on the pitch on matchdays. Should this not be possible, it will always be held in a public place.

All in2winners will be notified automatically. Details of prizes and full lists of winners will be published in the matchday programme, the in2win newsletter and via the Club website.

If you have any queries or problems filling in the form, call or text the in2win helpline on 07914 889634 or email us: helpline@intwovwin.co.uk

For a full set of rules and regulations please send a stamped addressed envelope to: in2win rules, PO Box 6635, Derby DE1 9WW



The Blues Lottery



join now for £2 per week

supporting Youth Development at Southend Utd



The Youth Department is the lifeblood of any Professional Football Club and at Southend United it's no different. The Southend United Youth Academy cultivates and develops young, talented footballers, with the aim of seeing them progress into the Club's first team.

It has given me great pleasure to see one of our players, Franck Moussa, not only make the first team squad but sign a professional contract with the Club until the summer of 2009. He is a great talent and we all look forward to seeing him establish himself as a first team regular.

The Club is fully committed to the continuation of a successful, thriving, Youth Policy and the Blues Lottery is a great way for Southend United fans to help as all profits go into funding it.

It's only £2 per week and you can enter as many times as you like. Payments are made either monthly, quarterly, bi-annually or annually and can be either by cheque or standing order. You must, however, be over sixteen years of age to participate.

As a member of the Blues Lottery you'll not only have the chance to win a variety of top prizes, but you'll also be contributing to the heart of Southend United Football Club and playing your part in the Club's future success on the pitch.

At Southend United we are constantly looking at ways to ensure that we continue to bring supporters the success we know you deserve. With your help and support to this new fundraising opportunity, we can look forward to nurturing new and exciting footballing talent.

Ricky Duncan - Head of Youth



prizes

For only £2 per week the new Blues Lottery gives you the chance to win a wide range of great prizes and lets you help the Southend United Youth Policy at the same time...

Here is just a sample of the prizes that you could win throughout the season as a member of the Blues Lottery:

- **Cash Prizes** - could be up to £1000 with enough members.
- **Season Tickets** - win a free season ticket or a refund on the one you've already purchased!
- **Mascot Packages** - worth over £200!
- **Signed Memorabilia** - meet the player(s) as your prize is signed!
- **Match Tickets** - win match tickets and Flex ticket packages.
- **Holidays** - weekends away for two!
- **Money can't buy prizes** - behind the scenes look at a matchday...
- **And much, much more...** Laptops, Ipods, Spa Days, LCD TV's, PlayStation 3's, Gig Tickets and more could all be on offer with enough members!

Each week there will be three lucky winners!... Remember the more members are signed up, the bigger & better the prizes will be!

All profits go to the Southend United Youth Academy.

how to play

What can I win? 3 prizes will be given away each week and examples of prizes can be seen in the prizes section of this leaflet. Remember the more members the bigger and better the prizes!

How much does it cost? £2 per week per entry.

Is there an age restriction? Yes, players must be over 16 years of age.

Can I have multiple entries? Yes you can have multiple entries each with their own unique membership number.

How do I enter? Simply fill in the form overleaf and send to Blues Lottery, PO Box 6635, Derby DE1 9WW.

How do I pay? Choose your method of payment - Standing Order or Cheque. Payments are made in advance monthly (*standing order only), quarterly, bi-annually or annually at:

£8.66 per month per entry*	£2 per quarter per entry
£52 per 6 months per entry	£104 per year per entry

All Blues Lottery payments are processed two weeks in advance of the draw. You will be notified in advance when your entries are due to finish.

When are the draws made? Each week 3 membership numbers will be drawn every Friday if there is no home game that weekend. If there is a home game the draw will be made on the pitch at half-time.

How do I know if I've won? All Blues Lottery winners will be notified automatically. Details of prizes and full lists of winners will be published in the Matchday Programme, the Blues Insider email newsletter and the Club website www.southendunited.co.uk.

Prizewinners announced on home matchdays, prizewinners will be notified. Full lists of winners can be found online at www.southendunited.co.uk

If you have any queries or problems filling in the form, call or text the Blues Lottery helpline on 07914 889634 or email: helpline@intwowin.co.uk